

print/online

ADVERTISING RATES / EDITORIAL CALENDAR

New England IN-HOUSE

DISPLAY ADVERTISING

Full-page rates include 4-color | 20% premium for guaranteed placement

4-Color \$495 (per ad, per publication)

	1x	4x
Front Page Strip	\$1,910	\$1,135
Back Cover	\$3,710	\$2,180
Full Page	\$2,895	\$1,680
Junior	\$2,405	\$1,385
Half	\$1,835	\$1,090
Quarter	\$1,040	\$595

ONLINE

Position & Dimension (pixels)	1 month	3 months	6 months	12 months
Top Leader Board (728x90)	\$300	\$275	\$250	\$200
Bottom Leader Board (728x90)	\$200	\$175	\$150	\$100
Top Medium Rectangle (300x250)	\$300	\$275	\$250	\$200
Mid-Page Medium Rectangle (300x250)	\$300	\$275	\$250	\$200
Expandable Ad (728 x 90 to 728 x 300)	\$350	\$315	\$300	\$265

Rates illustrated are monthly rates
All positions run of site | 1 of 4 rotations

Position & Dimension (pixels)	1 week	3 weeks	6 weeks	12+ weeks
Welcome Ad (600 x 450)	\$350	\$315	\$300	\$265

E-MAIL ALERTS

Weekly Alert

(180 x 150)	1x: \$100	4x: \$75
(728 x 90)	1x: \$150	4x: \$100
(300 x 250)	1x: \$150	4x: \$100

Native ads (50 words, headline, image)

(180 x 150)	1x: \$100	4x: \$75
(728 x 90)	1x: \$125	4x: \$115
(300 x 250)	1x: \$125	4x: \$115

DIGITAL LINKS

Digital Link\$28 per issue

CO-BRANDED EMAILS

Custom email delivered to entire New England In-House email list.
Rate: \$500

Bundle packages available for print, web and event sponsorships. Contact your Account Executive for details.

ATTORNEY REGISTRY/DIRECTORY

	1 year (4x)
Single Block	\$200
Double Block V	\$300

1 column = 1.866"

20% additional charge for contract cancellations

EDITORIAL CONTENT THAT TYPICALLY APPEARS IN EVERY ISSUE:

- Analysis of labor and employment decisions
- Q&As with in-house lawyers
- Corporate developments and SEC news
- Commentary on intellectual property litigation

NOTE: New England In-House publishes 4 issues annually. Above items are the highlighted editorial content.

editorial calendar

	ISSUE DATE	CLOSING DATE
feb.	2.22	2.8
may	5.24	4.29
aug.	8.30	8.13
nov.	11.22	11.5