

print/online

ADVERTISING RATES / EDITORIAL CALENDAR

DISPLAY ADVERTISING

Full-page rates include 4-color | 20% premium for guaranteed placement

2-Color	\$225 (per ad, per publication)
4-Color	\$495 (per ad, per publication)

	1x	4x
Front Page Strip	\$1,910	\$1,135
Back Cover	\$3,710	\$2,180
Full Page	\$2,895	\$1,680
Junior	\$2,405	\$1,385
Half	\$1,835	\$1,090
Quarter	\$1,040	\$595

CLASSIFIED ADVERTISING

- \$20 per column inch*
- \$15 per column inch combined with Massachusetts

*2 inch minimum

ATTORNEY REGISTRY/DIRECTORY

	1 year (4x)
Single Block	\$200
Double Block V	\$300

1 column = 1.866"

20% additional charge for contract cancellations

ONLINE

Position & Dimension (pixels)	1 month	3 months	6 months	12 months
Top Leader Board (728x90)	\$300	\$275	\$250	\$200
Bottom Leader Board (728x90)	\$200	\$175	\$150	\$100
Top Medium Rectangle (300x250)	\$300	\$275	\$250	\$200
Mid-Page Medium Rectangle (300x250)	\$300	\$275	\$250	\$200

Rates illustrated are monthly rates
All positions run of site | 1 of 4 rotations

E-MAIL ALERTS

Weekly Alert

(180 x 150)	1x: \$100	4x: \$75
(300 x 50)	1x: \$150	4x: \$100
(300 x 250)	1x: \$150	4x: \$100

DIGITAL LINKS

Digital Link\$28 per issue

CO-BRANDED EMAILS

Custom email delivered to entire New England In-House email list.
Rate: \$350

Bundle packages available for print, web and event sponsorships. Contact your Account Executive for details.

	ISSUE DATE	CLOSING DATE
editorial calendar	feb.	2.20
	may	5.22
	aug.	8.21
	nov.	11.13

EDITORIAL CONTENT THAT TYPICALLY APPEARS IN EVERY ISSUE:

- Analysis of Labor and Employment Decisions
- Q&As with in-house lawyers
- Tracking of commercial disputes
- Corporate developments and SEC news
- Commentary on intellectual property litigation

NOTE: New England In-House publishes 4 issues annually. Above items are the highlighted editorial content.