

Display Advertising

	1x	6x	12x
Sponsorship	\$5,410	\$3,970	\$2,300
Front Page Strip	\$1,855	\$1,100	\$825
Back Cover	\$3,750	\$2,200	\$1,650
Full Page	\$2,925	\$1,700	\$1,275
Junior	\$2,430	\$1,400	\$1,050
Half	\$1,855	\$1,100	\$825
Quarter	\$1,050	\$600	\$450

2-Color

\$ 210 (per ad, per publication)

4-Color

\$ 485 (per ad, per publication)

Full-page rates include 4-color | 20% premium for guaranteed placement

Sponsorship includes:

- Full-page ad with four-color in a premium position
- 100 copies of the newspaper for marketing purposes
- 25% discount on any In-House Reprint order
- One (1) 1/4 page black and white Professional Announcement ad

Classified Advertising

\$20 per column inch*

\$15 per column inch combined with Massachusetts Lawyers Weekly classified advertising

*2 inch minimum

Bundle packages available for print, web and event sponsorships, contact your Account Executive for details.

Attorney Registry

ADR / Experts Directory / Legal Products & Services

	1 year (12x)
1 column x 2 1/2"	\$220
1 column x 4"	\$360

1 column = 1.866"

20% additional charge for contract cancellations. | Deadline – Monday 4:00 P.M.

Online

Rates illustrated are monthly rates | All positions run of site | 1 of 4 rotations

Position and Dimension (pixels)	1 month	3 months	6 months	12 months
Top Medium Rectangle (300 x 250)	\$250	\$200	\$175	\$150
Mid-Page Medium Rectangle (300 x 250)	\$150	\$125	\$100	\$75
Bottom Leader Board (728 x 90)	\$100	\$75	\$50	\$25

Digital Links

	per issue
Digital Link	\$25